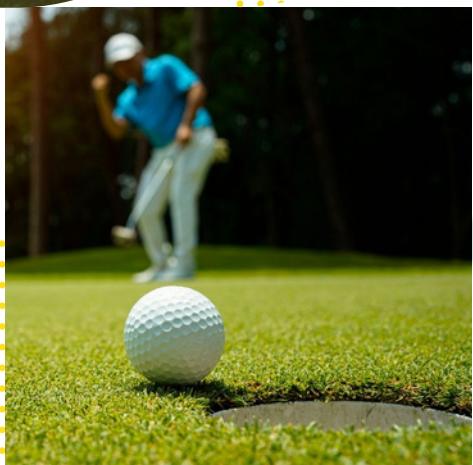




WEDNESDAY, SEPTEMBER 9, 2026 | THE QUARRY GOLF CLUB





THE COVENANT CUP

The Covenant Cup is Covenant Foundation's signature annual golf tournament where philanthropy meets friendly competition. Each year, the event gathers over a hundred golfers including community members, corporate partners and health care champions who are united by a shared commitment to health care.

Proceeds from the tournament support vital priorities across Covenant sites, including seniors' health and wellbeing, mental health and addictions, rural health, palliative care, women's and children's health, and spiritual care.

Our last Covenant Cup was our biggest yet. We welcomed 144 golfers and raised more than \$140,000 for Covenant hospitals and continuing care sites across Alberta. Thanks to our golfers and sponsors, we continue to fund state-of-the-art equipment, enhanced care spaces, specialized programs and leading-edge innovations that elevate health care at every stage of life.

More than just a day on the green, the Covenant Cup is a celebration of gratitude and impact. Every swing helps bring innovation to Covenant facilities across Alberta.

"Bird Construction's participation in this tournament is a reflection of our shared values.

Like Covenant Foundation, we believe in building stronger communities and supporting the wellbeing of people across Alberta."

Bill Hefford

Business Development Director
Bird Construction
2025 Presenting Sponsor



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PARTNER WITH US AT THE 2026 COVENANT CUP!

Get ready for another incredible day on the course at the 2026 Covenant Cup! Now in its third year, this annual tournament is quickly becoming a can't-miss event for golfers and community supporters alike.

In 2025, the tournament **sold out with 144 golfers** and raised over **\$140,000** to elevate the health care experience at 29 Covenant hospitals and care centres across the province.

Join us on **September 9, 2026 at The Quarry**, where sweeping river valley views create the perfect backdrop for a day filled with friendly competition, meaningful connections and community spirit. Enjoy 18 holes on a premier championship course, followed by delicious food, an exclusive auction and the chance to help elevate the health care experience for thousands of patients and families across Alberta.

Whether you're looking to elevate your brand, engage clients and employees or demonstrate your commitment to health care, the 2026 Covenant Cup offers a range of meaningful sponsorship opportunities.

Inside, you'll find a variety of partnership packages designed to deliver strong visibility, memorable experiences, and lasting impact. We invite you to explore how your organization can take part in this exceptional day and join us make a meaningful impact on the communities we serve.

David Reynar

David Reynar

Manager, Corporate Partnerships and Events
Covenant Foundation



ABOUT US: LEADERS IN ALBERTA HEALTH CARE



Public funding sustains essential care, but health foundations like Covenant Foundation transform it.

Covenant Foundation raises funds to elevate that experience at Covenant hospitals and care facilities across the province. Through specialized programs, enhanced care spaces, state-of-the-art equipment and training, and leading-edge innovation, we spark transformation as unique as the communities we serve across Alberta.

Guided by our mission, we prioritize compassionate care for those most vulnerable, supporting the whole person in mind, body, and soul. We ensure patients and families across Alberta don't just receive care – they feel it at every moment of their journey. Learn more at covenantfoundation.ca.

ABOUT COVENANT

Covenant is a community of organizations – Covenant Health, Covenant Care, Covenant Living and Covenant Foundation – working together to serve Albertans with compassion and dignity.

Covenant cares for people at every stage of life at 29 sites in 16 communities across the province, providing acute care, continuing care, mental health supports, hospice care and seniors' housing. Among these sites are the Misericordia Community Hospital, Grey Nuns Community Hospital, St. Joseph's Auxiliary Hospital and the Edmonton General Continuing Care Centre in Edmonton.



PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$25,000

- Highly visible logo on all event collateral
- Logo on our large Covenant Cup event banner
- Logo on all promotional paid and unpaid media leading up to and during the event
- Social media recognition across all our channels leading up to and during the event

- Logo on our dedicated webpage
- Speaking opportunity at dinner
- Opportunity to provide a branded item to attendees
- Opportunity for on-site activation
- Registration for eight golfers

REGISTRATION AND FIRST TEE GIFT SPONSOR

\$12,500

- Logo on all registration table signage
- Acknowledgement as registration and first tee gift sponsor by emcee at dinner
- Logo on our dedicated webpage

- Logo on our large Covenant Cup event banner
- Opportunity to provide a branded item to attendees along with first tee gift
- Registration for four golfers

POWER CART SPONSOR

\$7,500

- Logo in all power carts used for the event
- Recognition as our power cart sponsor by emcee at dinner
- Logo on our dedicated webpage

- Logo on our large Covenant Cup event banner
- Registration for four golfers

50/50 SPONSOR

\$5,000

- Logo on 50/50 collateral at the event
- Acknowledgement as 50/50 sponsor by emcee at dinner
- Logo on our dedicated webpage

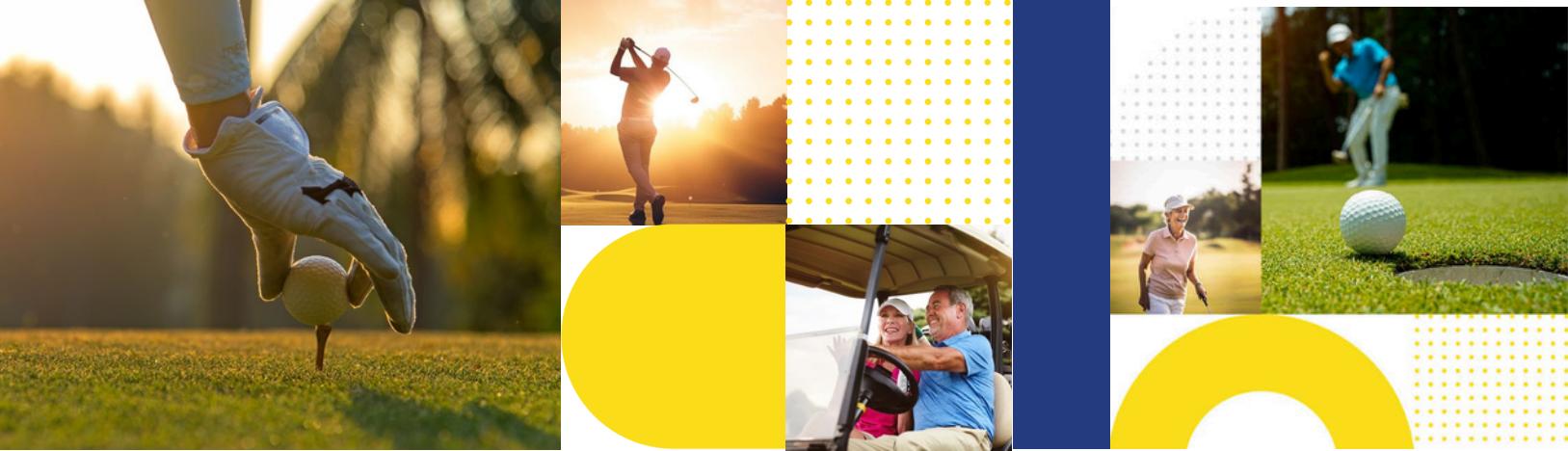
- Logo on our large Covenant Cup event banner
- Registration for four golfers

BREAKFAST SPONSOR

\$5,000

- Logo on all breakfast signage
- Recognition as breakfast sponsor by emcee at breakfast
- Logo on our large Covenant Cup event banner
- Logo on our dedicated webpage

- Table signage with logo on all tables at breakfast
- Registration for four golfers
- Social media acknowledgement across all our channels



DINNER SPONSOR

\$5,000

- Logo on all dinner signage
- Acknowledgement as dinner sponsor by emcee at dinner
- Logo on our large Covenant Cup event banner
- Logo on our dedicated webpage

- Table signage with logo on all tables at dinner
- Registration for four golfers
- Social media recognition across all our channels

PROXIMITY PRIZING SPONSOR

\$5,000

- Logo on all proximity prizing signage
- Recognition as proximity prizing sponsor by emcee at dinner
- Logo on our dedicated webpage

- Logo on our large Covenant Cup event banner
- Registration for four golfers

HOLE SPONSOR (18 AVAILABLE)

\$5,000

- Logo on designated hole
- Activation opportunity on designated hole
- Logo on our dedicated webpage

- Logo on our large Covenant Cup event banner
- Registration for four golfers

SILENT AUCTION SPONSOR

\$3,500

- Logo on all silent auction signage
- Recognition as silent auction sponsor by emcee at dinner
- Logo on our large Covenant Cup event banner
- Logo on our dedicated webpage

- Registration for four golfers
- Social media acknowledgement across all our channels

FOR MORE INFORMATION, CONTACT:

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Manager, Corporate Partnerships and Events

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